Commitment to agricultural sustainability

At Bayer, we are committed to stewardship of our products, natural resources and the long-term viability of modern farming. Farmers understand the critical role they play in feeding a growing planet and the importance of being good stewards of the environment. Through the Bayer sustainability program, we are committed to helping growers care for their land while reducing potential risk to pollinators. Join us in promoting agricultural sustainability by following the tips below.

Communicate planting activities to neighboring beekeepers when practical, and be aware of beehives adjacent to the planting area.

Be aware of wind speed and direction during planting, particularly in areas with flowering crops.

Help reduce the amount of dust potentially released during planting by using Fluency Agent Advanced as your seed lubricant.

Ensure seed is planted correctly. To help protect the environment, clean planters and seed boxes in a way that minimizes dust release and ensures treated seed is planted at the proper depth.

Where can I buy Bayer Fluency Agent Advanced? Your crop protection retailer has access to Bayer Fluency Agent Advanced through their distributors. Planter manufacturers have access to the product as well.