

The NEW



PLUS

REWARDS

Introducing Bayer PLUS Rewards

Now you can choose from a broader portfolio of products to help you make the most of every acre – and watch your rewards grow.

Sign in & start earning at MyBayerPLUS.com

Product Portfolio Incentives

Any 2 products	Earn \$3/A
Any 3 rd product	Earn an additional +\$3/A
Any 4 th product	Earn an additional +\$4/A
Any 5 th product	Earn an additional +\$5/A

Roundup®/XtendiMax® Incentives

A Roundup® Brand Agricultural Herbicide + 1 or more eligible herbicides	Earn \$2/A
XtendiMax® Herbicide with VaporGrip® Technology + A Roundup Brand Agricultural Herbicide + 1 or more eligible herbicides	Earn an additional +\$2/A

Only eligible product purchases will qualify. Incentives will be calculated starting with the highest acre product. See example on back.

Agronomic Add-Ons

Qualify for either a Product Portfolio Incentive or Roundup®/XtendiMax® Incentive		Earn an additional +\$0.50/A	
Aeris®	EverGo!® Energy	Leverage® 360	Stance 110SC
Asana® XL	Finish® 6 Pro	Raxil® PRO MD	Trilex® Advanced
Autumn™ Super	Gaicho® XT FS	Raxil® PRO Shield	Valor® SX
Baythroid® XL	Ginstar® EC	Scoparia	

Program Requirements

- > Seed counts as one product in program calculations.
- > Farmers can earn incentives on up to five eligible products in the Product Portfolio Incentives.
- > Farmers must operate in qualifying geography* and purchase from an authorized retailer between September 1, 2019, and August 31, 2020.
- > Farmers must have at least \$1,500 in Bayer PLUS Rewards rebates at the time of redemption to claim incentive.
- > Redemptions requested between May 1, 2020, and October 31, 2020, will be limited to 50% of the farmer's estimated earned incentives at the time of redemption and must exceed \$500.

*Farmers living in Alaska, California or Hawaii do not qualify for Bayer PLUS Rewards.

MyBayerPLUS.com



REWARDS

Bayer PLUS Rewards

Eligible Products and Match Rates

PRODUCT PORTFOLIO INCENTIVES

SEED	
Asgrow® Soybeans	140,000 seeds
DEKALB® Canola	5 lb./acre
DEKALB® Corn	32,000 seeds
DEKALB® Sorghum	5 lb./acre
Deltapine® Cotton	35,000 seeds

HERBICIDES	
Axiom® 68DF Herbicide	10 oz.
Balance® Flexx Herbicide	4 fl. oz.
Capreno® Herbicide	3 fl. oz.
Chateau® Herbicide SW	2 oz.
Cobra® Herbicide	10 fl. oz.
Corvus® Herbicide	4 fl. oz.
Degree Xtra® Herbicide	96 fl. oz.
DiFlexx® Herbicide	8 fl. oz.
DiFlexx® DUO Herbicide	24 fl. oz.
Fierce® Herbicide	3 oz.
Fierce® EZ Herbicide	6 fl. oz.
Fierce® MTZ Herbicide	16 fl. oz.
Fierce® XLT Soybean Herbicide	4 oz.
Harness® Herbicide	36 fl. oz.
Harness® MAX Herbicide	40 fl. oz.
Harness® Xtra Herbicide	58 fl. oz.
Harness® Xtra 5.6L Herbicide	74 fl. oz.
Huskie® Herbicide	11 fl. oz.
Huskie® Complete Herbicide	13.7 fl. oz.
Laudis® Herbicide	3 fl. oz.
Luxxur™ Herbicide	6.85 fl. oz.
Mauler® Herbicide	8 fl. oz.
Olympus® 70DF Herbicide	0.4 oz.
Osprey® 4.5WG Herbicide	4.75 oz.
Osprey® Xtra Herbicide	4.75 oz.
Ricestar® Herbicide	30 fl. oz.
Rimfire® Max Herbicide	3 oz.
Select Max® Herbicide	12 fl. oz.
TripleFLEX® II Herbicide	32 fl. oz.
Valor® EZ Herbicide	2 fl. oz.
Valor® XLT Soybean Herbicide	3 oz.
Varro® Herbicide	6.85 fl. oz.
Warrant® Herbicide	48 fl. oz.
Warrant® Ultra Herbicide	50 fl. oz.
Wolverine® Advanced Herbicide	27.2 fl. oz.

FUNGICIDES	
Absolute® Maxx Fungicide	5.5 fl. oz.
Delaro® Fungicide	8 fl. oz.
Proline® Fungicide	3 fl. oz.
Propulse® Fungicide	13.5 fl. oz.
Prosaro® Fungicide	6.5 fl. oz.
Provost® Silver Fungicide	13 fl. oz.
Stratego® Fungicide	10 fl. oz.
Stratego® YLD Fungicide	4 fl. oz.

INSECTICIDES	
Oberon® 4SC Insecticide/Miticide	6 fl. oz.
Sivanto® HL Insecticide	2 fl. oz.
Sivanto® Prime Insecticide	4 fl. oz.
Velum® Total Insecticide	18 fl. oz.
Zeal® SC Insecticide	4 fl. oz.

ROUNDUP®/XTENDIMAX® INCENTIVES	Product Match Rate Per Acre
Roundup PowerMAX® Herbicide	32 fl. oz.
Roundup PowerMAX® II Herbicide	32 fl. oz.
Roundup WeatherMAX® Herbicide	32 fl. oz.
RT3® Herbicide	32 fl. oz.
XtendiMax® Herbicide with VaporGrip® Technology	22 fl. oz.

AGRONOMIC ADD-ONS	Product Match Rate Per Acre
Aeris® Seed Applied Nematicide/Insecticide	2.56 fl. oz.
Asana® XL Insecticide	9.6 fl. oz.
Autumn™ Super Herbicide	0.3 oz.
Baythroid® XL Insecticide	2.8 fl. oz.
EverGol® EnergySeed Treatment Fungicide	1 fl. oz.
Finish® 6 Pro Harvest Aid	32 fl. oz.
Gaucho® XT FS Insecticide/Fungicide	3.4 fl. oz.
Ginstar® EC Cotton Defoliant	10 fl. oz.
Leverage® 360 Insecticide	2.8 fl. oz.
Raxil® PRO MD Fungicide	5 fl. oz.
Raxil® PRO Shield Fungicide	5 fl. oz.
Scoparia Herbicide	2 fl. oz.
Stance 110SC Plant Growth Regulator	3 fl. oz.
Trilex® Advanced Seed Treatment	0.16 fl. oz.
Valor® SX Herbicide	2 oz.

PROGRAM TERMS

Acre rebates are based on the per acre match rates outlined in program.

All payments under this program are based on grower data submitted by authorized retailers. Grower sales data must include Tech ID, be submitted via approved electronic means by retailers no later than September 11, 2020, and is subject to validation (must be Valid Grower Sales).

All incentives redemptions must be requested by and paid at the direction of the grower.

Redemption of incentive must be requested between May 1, 2020, and April 30, 2021, via Bayer PLUS website or Bayer Customer Interaction Center and requires validation of necessary redemption information and activation of Bayer PLUS account. Incentives not redeemed on May 1, 2021, will be automatically forfeited.

Program Calculation Example for Product Portfolio Incentive**

Product Tier (# of Products)	Products	Purchased Acres	Incentive Acres	Rebate per Acre	Rebate
1st	Seed	1,500			
2nd	Delaro®	1,500	1,500	\$3	\$4,500
3rd	Corvus®	1,000	1,000	\$3	\$3,000
4th	Warrant®	500	500	\$4	\$2,000
5th	Warrant® Ultra	400	400	\$5	\$2,000
				Total Rebate	\$11,500

**Rebates paid starting with highest acre product first.

PROGRAM CONDITIONS

- 1) BAYER CROPSCIENCE LP AND ITS AFFILIATES ("Bayer") RESERVE THE RIGHT TO MODIFY OR WITHDRAW THIS PROGRAM OR ANY PORTION THEREOF WITHOUT PRIOR NOTICE.
- 2) Grower programs are an important part of the marketing strategy for Bayer. If a grower purchases Bayer products from a source other than Bayer (or Bayer authorized retailer), Bayer retains the option to deny payment to the grower under the terms of the grower program. Only products purchased from Bayer or another Bayer authorized entity and sold to growers are eligible for grower program payment.
- 3) No commission, incentive, rebate, refund, discount or other promotional payment shall be paid on units of eligible products under market funding programs where the sale is executed via an online electronic point of sale system unless approved by Bayer in writing.
- 4) Growers will forfeit rebates if products are resold outside of the Bayer authorized distribution or retail network.
- 5) All federal, state or local taxes on payments received under this program are the sole responsibility of the payment recipient and not of Bayer or its agents.
- 6) Bayer reserves the final decision, in its absolute discretion, on whether purchasers are valid growers.
- 7) Fraudulent reporting of purchase or sales information or documentation that Bayer, in its absolute discretion, believes is not made in good faith, is not made in the ordinary course of business or is made with the purpose of manipulating program earnings will be grounds for withholding or invalidating all program payments or reimbursement of any payments already made as well as immediately terminating distributor's contract.
- 8) Bayer reserves for a period of three (3) years from the 2020 Marketing Year the right to audit compliance with all conditions and provisions of this program or other Bayer offers which include, but are not limited to, an audit of retailer's or grower's books/records and an inspection of facilities. Any retailer or grower found to have submitted false or fraudulent information would be responsible for the cost of the program audit and forfeiture of the applicable program payments. If retailer or grower does not have the proper documentation for the three (3) year audit term, Bayer may treat such lack of valid documentation as if the sales were invalid and not properly made and subject to payment of the cost of the audit and forfeiture of program payments.
- 9) All information provided by Bayer regarding individual program earnings is a good faith estimate of total earnings potential. Bayer will calculate actual total program earnings and payments at its sole discretion.
- 10) Bayer reserves the right to debit future payments due or otherwise seek reimbursement if errors are discovered after payments have been issued.
- 11) Bayer CropScience LP registers its products in the United States in accordance with and to meet U.S. regulatory standards. Such products are sold for labelled uses only and must be used only in accordance with all label instructions. Bayer recognizes that growers and exporting entities can participate in the global export markets for their commodities. However, standards, interpretation of those standards and testing procedures can vary significantly from country to country, and are subject to change. As such, while it will strive to assist growers by providing available information, Bayer **cannot guarantee** that meeting U.S. residue or tolerance standards will ensure compliance with maximum residue levels (MRLs) or other standards in place in importing countries. Growers and exporting entities are responsible to educate themselves about export markets and their requirements. If a grower or exporter is concerned about meeting any MRLs for an active ingredient or related metabolite, then testing for residues should be considered as an option to ensure residue levels are compliant with the applicable MRL.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.

XtendiMax® herbicide with VaporGrip® Technology is part of the Roundup Ready® Xtend Crop System and is a Restricted Use Pesticide. It is a violation of federal and state law to use any pesticide product other than in accordance with its labeling. XtendiMax herbicide with VaporGrip Technology and products with XtendFlex® Technology may not be approved in all states and may be subject to use restrictions in some states. Check with your local product dealer or representative or U.S. EPA and your state pesticide regulatory agency for the product registration status and additional restrictions in your state. For approved tank-mix products and nozzles, visit XtendiMaxApplicationRequirements.com.

Harness® Xtra herbicides contain atrazine as a second active ingredient and are Restricted Use Pesticides. Harness® Harness® MAX, Harness® Xtra, Roundup PowerMAX® II, TripleFLEX® II Herbicide, Warrant® Herbicide, and Warrant® Ultra Herbicide are not registered in all states and may be subject to use restrictions. Aeris® Asana® XL, atrazine, Balance® Flexx, Baythroid® XL, Corvus® Degree Xtra®, Harness® Xtra, Huskie® Complete, Leverage® 360, and Scoparia are Restricted Use Pesticides. Not all products are registered in all states and may be subject to use restrictions. The distribution, sale, or use of an unregistered pesticide is a violation of federal and/or state law and is strictly prohibited. Check with your local dealer or representative for the product registration status in your state.

Roundup Ready® 2 Technology contains genes that confer tolerance to glyphosate. Glyphosate will kill crops that are not tolerant to glyphosate.

Absolute® Aeris® Asgrow® Autumn™ Axiom® Balance® Bayer, Bayer Cross, Baythroid® Capreno® Corvus® Degree Xtra® DEKALB® Delaro® Deltapine® DiFlexx® Evergol® Finish® Gaucho® Ginstar® Harness® Huskie® Laudis® Leverage® Luxxur™ Oberon® Olympus® Osprey® Proline® Propulse® Prosaro® Provost® Raxil® Ricestar® Rimfire® Roundup® Roundup PowerMAX® Roundup Ready® Roundup WeatherMAX® RT 3® Sivanto® Stratego® Trilex® TripleFLEX® VaporGrip® Varro® Velum® Warrant® Wolverine®, XtendFlex®, and XtendiMax® are trademarks of Bayer Group. Not all products are registered for use in all states. Chateau® Cobra® Fierce® Mauler® Select Max® Valor® and Zeal® are registered trademarks of Valent U.S.A. LLC. Asana® is a registered trademark of Sumitomo Chemical Co., Ltd. For additional product information, call toll-free 1-866-99-BAYER (1-866-992-2937) or visit our website at www.BayerCropScience.us. Bayer CropScience LP, 800 North Lindbergh Boulevard, St. Louis, MO 63167. ©2020 Bayer Group. All rights reserved. 1T9H198730