



Academic colleagues,

It's that time of year again – we're kicking off another growing season. I've appreciated the ongoing collaboration with this community and was glad to hear you found the regular updates from last season valuable. This season, I'll continue to share regular updates with you to keep you informed of our research, provide updates on inquiries we receive to 1-844-RRXTEND, respond to questions you may have and address topics that are of interest to you. In this first update, I'd like to reflect on the work we've done leading into the season and share our outlook for 2019.

This winter and spring, we've all been working hard to prepare for the 2019 season, and we've had conversations with many of you about what's ahead of us. We're looking forward to collaborating with this community once again to gather feedback about grower and applicator experiences and your observations in your regions, as well as partner with many of you to conduct additional field trials. We'll also be leading Bayer GLP field trials, including potential new dicamba products, as part of our efforts to continuously improve offerings. Those efforts will be critical to build on our existing regional data and continue to provide the research needed to advance the Roundup Ready® Xtend Crop System.

This season, our 1-844-RRXTEND call center is once again open. Growers, applicators and others can contact us with questions or inquiries about applications, potential off-target movement or weed management. Those who reach out to us will be contacted within 48 hours to arrange a field visit with one of our regional Field Engagement Specialists. We'll document what is observed, and throughout the season, Bayer experts will review those observations to better understand trends, regional findings and where we can continue to improve upon our work to help growers experience successful applications with XtendiMax® herbicide with VaporGrip® Technology.

To further help growers prepare to utilize the latest XtendiMax product label, our Bayer team has spent the winter months hosting more than 700 training events to reach more than 30,000 growers and applicators. Across the agriculture industry and states, more than 77,000 growers and applicators were trained. Between those events and the other tools we've made available to growers, like our application requirements [education deck](#), [RRXTEND Spray App](#), and [online training module](#), which is still available to growers, we're hearing from growers and applicators that they feel prepared to utilize the Roundup Ready Xtend Crop System successfully this season.

We're looking forward to growers continuing to experience excellent broadleaf weed control and on-target applications with XtendiMax, but success goes far beyond that. We've been glad to see positive conversations and strong partnerships kicking off the season. Since receiving the latest EPA XtendiMax label in November 2018, we've partnered with this community, states, industry associations, retail partners and others to offer a wide range of support to growers preparing to apply XtendiMax. At Bayer, we're dedicated to continuing those partnerships, and we'll work throughout the season to ensure that grower support remains a top priority.

As the season progresses, a key to success will be our ongoing commitment to remaining transparent and ensuring we keep a dialogue with all stakeholders. Through these updates and other communications, our goal is to have open discussions about what we're seeing in the field and make every effort to address questions or concerns in a timely manner. It's critical we at Bayer, and the industry together, take the necessary steps to help growers use the right products in the right way. We want to keep working together as an industry to continuously improve experiences with these over-the-top dicamba technologies – for growers, applicators, consumers and others.

I'm looking forward to continuing this discussion with you all over the coming months and have established [this webpage](#) to provide ongoing information. Look for my next update in a few weeks, and as always, please don't hesitate to reach out to me with questions, concerns or comments.

May 7, 2019

Thanks,
Ty

Dr. Ty Witten

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